

# Be a Hero Save a Life

A Defibtech AED in the workplace can make the difference between life and death.



**SUDDEN CARDIAC ARREST** is the abrupt loss of heart function in a person who may or may not have diagnosed heart disease.

**defibtech**  
Life-Saving Technology Within Reach

Each year, sudden cardiac arrest strikes

more than 400,000 people — and without intervention, less than 1% of victims survive. In fact, sudden cardiac arrest is the leading cause of death in North America. And it can affect people of all ages — any time and anywhere.



Deloitte. 2007  
Technology Fast 500

**#1** Defibtech named the fastest-growing medical equipment manufacturer in North America

# A Simple Step That Saves Lives

While there's no way to predict or prevent sudden cardiac arrest, we do know that cardiopulmonary resuscitation (CPR) and defibrillation with an automatic external defibrillator (AED) *within three minutes* has shown to increase the chance of survival to 70%. AED technology is so powerful that most CPR training courses now include a section on the use of these devices.

And yet, in a crisis, there's no time to read a training manual. Fortunately, the **Defibtech AED** is simple, clear and straightforward to use. The **Defibtech AED** is built to exacting medical standards — but it's also designed to be fast and simple for *anyone* to use.



## The Defibtech AED:

- » Provides step-by-step instructions that are loud and clear — even when there's a lot of ambient noise
- » Ranks as the top choice of many First Responders
- » Has 5+ years of field-proven durability — including rigorous use in military settings
- » Offers a convenient data card for no-charge upgrades when CPR guidelines change
- » Features a brightly lit Active Status Indicator powered by a user-replaceable 9V battery
- » Has lowest overall cost of ownership of all AEDs in its class

## Learn more about Defibtech AEDs:



## A SAMPLING OF THE THOUSANDS OF DEFIBTECH CUSTOMERS

**Defibtech AEDs have been selected by the following states:**

- Arkansas
- Florida
- Idaho
- Louisiana
- Maine
- Michigan
- New Jersey
- New Mexico
- Utah

**Some of the federal, state and municipal agencies that have also chosen to deploy Defibtech AEDs:**

- Florida National Guard
- Louisiana Bureau of EMS
- Maine EMS
- Metro Boston Transit Authority
- New Jersey Transit
- Ohio National Guard
- US Coast Guard
- US Department of Justice

**A sampling of corporations that have chosen Defibtech AEDs:**

- Atlanta Braves
- Bayer
- Blue Cross Blue Shield
- Boy and Girl Scouts of America
- Bristol-Myers Squibb
- Caesars Palace
- Chicago Bulls
- Coca-Cola
- DuPont Chemical
- Fidelity Investments
- General Mills
- Google
- Marriott Hotels
- New York Times
- Nextel
- Paramount Pictures
- Pfizer
- Philadelphia Flyers
- Ritz-Carlton
- T-Mobile
- Whole Foods
- YMCA