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Pat Lynch, Vice President of Sales

Pat Lynch has been an Alabama resident for thirty-seven years. He was involved in the beverage industry with Birmingham Budweiser for most of that period, retiring in 2009 from that firm as its Vice President and managing partner.

Throughout his employment in the beverage industry, he has consistently worked with state, county and city politics. He served as a board member of the Alabama Beer Wholesaler Association for ten years. He was elected Vice Chairman in 2004 and Chairman in 2006. During his tenure with AWBA he remained out front on several political issues that were vital to the industry.

He helped set up a grassroots effort to stop a tax increase during two sessions. Additional efforts included seven-day sales and a referendum to grow the legal sale of alcohol geographically. During that same period he built relationships with key decision makers with state, county and local governments. Mr. Lynch has been involved in the following wet/dry or Sunday sales referendums: Shelby County, Jasper, Pell City and Arab.

In 2009 Mr. Lynch formed Pat Lynch and Associates and Alpha Gov. His clients include beverage distributors, educational and health providers, non-profit associations, and large and small business entities. Mr. Lynch was involved with a coalition to pass several key bills that enhanced the revenues of the wholesale and retail beer industry.

Mr. Lynch has spent time developing relationships with local government decision makers. Key regions of concentration for Mr. Lynch have been city and county governments from the Montgomery area and Northward. Additional focus has been placed on K-12 as well as higher education.