

Birmingham Black Nurses Association Announces Agreement With Cardiac Solutions To Provide Education Program Regarding Sudden Cardiac Arrest



Dr. Lindsey Harris, President-Elect of the Black Nurses Association for the State of Alabama and Ms. Deborah Thedford-Zimmerman, President of the Birmingham Black Nurses Association, (BBNA) are pleased to announce that BBNA will partner with Cardiac Solutions to promote citizen awareness in the African-American community about the risks associated with sudden cardiac arrest, also known as “SCA”.

Dr. Harris states, “Statistically, African-Americans are twice as likely as other racial groups to die as a result of sudden cardiac arrest. Cardiac Solutions is a leader in the field of educating the public about SCA and how automated external defibrillators commonly known as AEDs can address this problem. Ms. Thedford-Zimmerman has made health education the hallmark of her term as President of the BBNA and the funding provided by Cardiac Solutions will make her outreach program of healthy heart education for the underprivileged and underserved a reality.

This past year, Cardiac Solutions was the successful bidder to provide AEDs in all Birmingham Park and Rec facilities and now as part of their partnership with BBNA they will participate in the Park and Rec Summer Youth Camp program to provide CPR and other heart healthy training for our young people.” Jon Seale, CEO of Cardiac Solutions states that “We are so pleased to be selected by the BBNA as their funding partner to better reach the African-American community in addressing the very real dangers of falling victim to sudden cardiac arrest. We look forward to working with Dr. Hall and Ms. Thedford-Zimmerman to develop programs that will save lives right here in Birmingham. We are especially grateful to be part of the Park and Rec Youth Camp program to reach our young people.”

The news conference will be held at the Birmingham Park and Recreation Board Office at Legion Field as part of Councilor William Parker’s recognition of both Black History Month and Healthy Heart Month which are both celebrated the entire month of February each year.